

MBCVB Partnership Categories:

Below are the categories which MBCVB utilizes in publications and databases. Please review them carefully, and **choose one** that pertains to your business which will be used as your primary category in all MBCVB publications. A list of category definitions is available upon request.

Lodging

- Bed & Breakfast
- Campgrounds/RV Parks
- Condominiums
- Condominiums/Vacation Rentals
- Extended Stay
- Hotels/Motels

Arts & Culture/Performing Arts

Attractions

- Art Galleries
- Educational Venues
- Festivals & Events
- Historic House Museum
- Museum
- Outdoor Recreation/EcoTourism
- Outdoor Recreation/Fishing & Sailing
- Outdoor Recreation/Sports
- Outdoor Recreation/Agri-Tourism
- Outdoor Recreation/Parks
- Regional Tourism

Attractions Services

- Sightseeing
- Tour Operator/Step-on Guide

Golf

- Golf Courses
- Golf Packages
- Pro Shop

Nightlife/Entertainment

Real Estate & Relocation

Restaurants

- Distributor and Purveyor
- American
- Asian
- Barbecue
- Brew Pub
- British
- Café & Coffee House
- Café

- Caribbean
- Chinese
- Continental
- Deli & Bakery
- Doughnuts
- Family Dining
- Fine Dining
- Greek
- Italian
- Japanese
- Mediterranean
- Pizza
- Quick Service
- Restaurant & Gift Shop
- Seafood
- Soul Food
- Southwest/Mexican/Latin
- Specialty Foods
- Steak & Seafood
- Steak House
- Sushi
- Thai
- Vietnamese

Shopping

- Antiques
- Art Galleries
- Malls & Shopping Plazas
- Specialty Shops
- Wholesale-Gift/Custom

Special Event Services

- Audio Visual
- Booking Agency
- Caterers
- Destination Management Co.
- Entertainment/Recreation
- Event Management
- Exhibit Services
- Florist & Balloon Designs
- Meeting Facilities
- Photography Services
- Rentals/Planning
- Speakers/Meeting Facilitation
- Video Productions Services

Sporting Events

Transportation

- Airlines/Airport
- Auto Rental
- Cab/Shuttle Service
- Motor Coach
- Packages & Freight
- Van Service

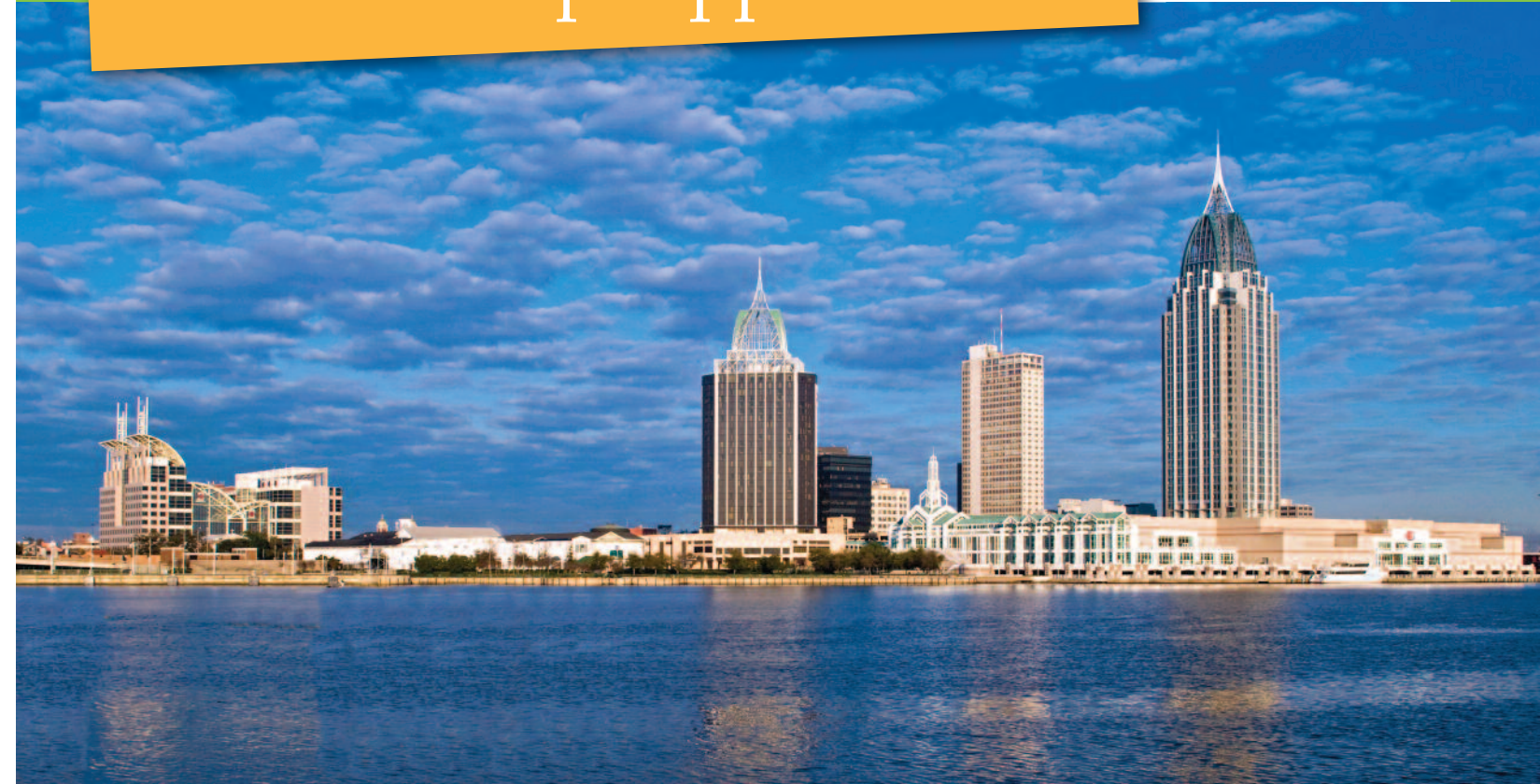
Visitor Services

- Advertising/Public Relations
- Architects
- Attorney
- Auto Rental
- Babysitting Services
- Brochure Distribution
- Christian Music Media
- Civic Organizations
- Communications/Internet Services
- Communications
- Computer Services & Equipment
- Costume Rental
- Distributors/Purveyors
- Employment Services
- Financial Institutions
- Insurance/Investments
- Mailing Services
- Media
- Medical Assistance & Health Care
- Moving & Storage
- Office Supplies
- Outdoor Advertising
- Packing & Shipping
- Personal/Concierge Services
- Pet Boarding & Grooming
- Print-Printing Services
- Print-Signs & Banners
- Promotional Products
- Publishing
- Spa/Beauty & Massage
- Tradeshow Services
- Translators & Interpreters
- Travel Agencies
- Utilities



CONVENTION & VISITORS BUREAU
www.mobilebay.org

Partnership Application



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Cheryl Smith
Partnership Services Coordinator
(251) 208-2022
cheryl-smith@mobile.org

Organization / Business Name: _____

Main Partnership Contact Person: (One per business.) _____

Main Contact Phone: (_____) _____ Main Contact Fax: (_____) _____

Main Contact Email: _____

Mailing Address:

Street or P.O. Box: _____

City, State, Zip Code: _____

Physical Address:

Street or P.O. Box: _____

City, State, Zip Code: _____

General Phone: (_____) _____ General Fax: (_____) _____

General Email: _____ Toll-Free: _____

Web site: www. _____

Billing Contact: Same as Main Contact

Billing Contact Person: _____ Billing Contact Email: _____

Billing Address:

Street or P.O. Box: _____

City, State, Zip Code: _____

Billing Contact Phone: (_____) _____ Billing Fax: (_____) _____

PUBLICATION INFORMATION

Publication Contact Name: _____

(Printed in certain CVB publications - one person per business)

Publication Address: *Choose One* Mailing Physical Billing

Publication Phone: (_____) _____

Publication Fax: (_____) _____

Publication Email: _____ Toll-Free: _____

Publication Web site: Same as above. www. _____

General Business Description: (35 - 40 words or less. MBCVB reserves the right to edit content and length.)

Category: (Choose one from categories listed on back page) _____

Would you like to receive group travel leads? *Circle One* YES NO

Additional Listing: (Optional)

Additional listings may be purchased at \$75.00 each if you choose to be listed in more than one category or include other locations. (Not applicable to hotels/motels.)

Business Name: _____ Contact Name: _____

General/Physical Address: _____

City, State, Zip Code: _____

Phone: (_____) _____ Fax: (_____) _____ Toll-Free: _____

Web site: www. _____ Email: _____

Category: (Choose one from categories listed on back page) _____

Description: (35 - 40 words or less.)

Agreement:

I understand that my investment is payable in full at the time of Application. Partnership will continue in effect for one year unless terminated by written notice to the MBCVB 45 days before renewal of this application. Partnership listings and any multiple listings will only be placed in MBCVB publications if this investment is paid in full at the time of publication. MBCVB partnership investments are not deductible as a charitable contribution for Federal Income Tax purposes. Investments are deductible as an ordinary business expense. If you have not joined the MBCVB partnership program, or are not current on your investment by certain production deadlines, your listing will not appear in MBCVB publications. The MBCVB must have your descriptive listing before your business can be listed in any publications.

By signing this application form, I understand that I am giving my consent to receive communications via regular mail, email, telephone and/or fax on behalf of the Mobile Bay Convention & Visitors Bureau.

Application Signature: _____ Application Date: _____

Method of Payment:

Credit Card: Visa Mastercard American Express (circle)

Card #: _____

Expiration Date ____/____/____

Name on Card (Print) _____

Check: Make payable to:
Mobile Bay Convention & Visitors Bureau
Attention: Partnership Marketing Department
P.O. Box 204
Mobile, AL 36601-0204
Phone: 251-208-2468
Fax: 251-208-2060

Please invoice me.

Investment _____
Multiple Listing Fee (\$75/each) _____
Processing Fee _____
Total Amount Due _____

OVER, Please.